



ORGANA™ – FABRIC TENSION SHAPES & FORMS

SCULPTURAL EXPRESSION IN STRETCHED FABRIC

organa™ is a **bespoke 3D fabric tension system** that invites designers to move beyond straight lines and flat surfaces—embracing shape, depth, and motion as central elements of architectural storytelling. Proudly developed and manufactured in New Zealand by **OneFrame**, organa™ combines **custom-shaped aluminium structures** with **precision-stretched printed fabric**, delivering a visual medium that is as **limitless in form** as it is **sustainable in lifecycle**.

What defines organa™ is its **freedom of expression**. From **orbs, arches, and undulating curves**, to **geometric abstractions** and **organic installations**, each organa™ structure is designed to be **unique, immersive, and tailored to the environment it inhabits**. The **fabric skins**—printed in high resolution using dye-sublimation—can carry **graphics, patterns, colour gradients**, or remain pure and sculptural in a solid hue. Internal **LED illumination** can also be integrated to bring the form to life with **subtle backlighting or animated glow**.

The system is fully **modular** and **interchangeable**. organa™ fabric skins are easily replaced, **recyclable**, and **seam-free up to 3 x 50 metres**, or larger with minimal seams. This makes it a highly adaptive surface that evolves alongside **campaigns, themes, or project refreshes**—without structural intervention.

organa™ isn't just a product—it's a **design tool**. It offers **form without restriction, scale without compromise**, and a **sustainable path forward** for 3D architectural expression. Whether specified as a feature installation or integrated into larger interior concepts, organa™ opens up new possibilities in **fabric architecture**.



FORM-FINDING FOR CONTEMPORARY INTERIORS

organa™ is purpose-built for environments that demand **impact, flexibility, and spatial innovation**. Whether installed as a **sculptural focal point**, an **interactive installation**, or a **curved branded backdrop**, **organa™** serves as a **functional design statement** that adapts to the context, audience, and architectural purpose.

Applications span a wide range of settings. In **retail and hospitality**, **organa™** delivers immersive branded environments—creating visually rich zones that invite exploration and dwell time. In **museums, airports, and event spaces**, its lightweight structure and organic geometry can transform large voids into curated moments of interest. For **corporate interiors and public lobbies**, **organa™** provides opportunities to communicate identity and innovation through abstract or literal visual form—without the need for heavy AV infrastructure.

organa™ can be specified as **freestanding, suspended, wall-mounted, or integrated into joinery or ceiling systems**. Its internal **aluminium framework** is engineered for both rigidity and flexibility, accommodating even the most unconventional design briefs. The skin is then printed, sewn, and tensioned with absolute precision—ensuring visual sharpness and spatial coherence.

The system is ideal for **temporary installations** such as **exhibitions and product launches**, as well as **permanent architectural features**. Its **fast-change skin technology** allows graphics or surface textures to be swapped out with minimal disruption to surrounding environments, enabling **organa™** to be as **dynamic as the brands, messages, or experiences it hosts**.

Above all, **organa™** is a medium through which **space becomes sculpture**—giving specifiers a fabric-based solution that is **practical, visually striking, and fully responsive to evolving design narratives**.



THE AESTHETIC AND EMOTIONAL VALUE OF DESIGNING WITH ORGANA™

Designing with **organa™** is about more than form—it's about crafting **meaningful spatial experiences** that captivate and inspire. The system offers a rare opportunity to blend **architectural structure** with **visual emotion**, enabling designers to create spaces that move beyond aesthetics and into the realm of **atmosphere and memory**.

The tactile quality of stretched fabric introduces a **softness** and **warmth** often missing from built environments. Whether illuminated or not, **organa™** panels act as **ambient sculptural surfaces**—subtly transforming how light, shadow, and texture behave across a room. When animated with internal LED lighting, the form becomes kinetic—offering **dynamic transitions, subtle pulses, or immersive glows** that respond to time, tone, or brand mood.

Emotionally, **organa™** provides a unique way to introduce **narrative** into architecture. It's an opportunity to infuse a space with **movement, symbolism, or abstract identity**—creating environments people not only inhabit but remember. It enables storytelling that resonates on a **sensory level**, where geometry, colour, and lighting coalesce into **an experience that feels alive**.

Practically, **organa™** offers peace of mind. With its **recyclable fabric skins, low environmental impact, and interchangeable design**, it allows clients and design teams to **refresh visuals** without structural intervention or waste—supporting long-term flexibility without compromising architectural integrity.

For architects and specifiers seeking to **elevate interiors** through **adaptive sculptural design**, **organa™** is an essential creative tool. It transforms fabric into a medium of **atmosphere, emotion, and architectural identity**—delivering immersive storytelling through shape, light and form.

